



Matt Bignall, co-founder of the Maddison Bignall Trust, accepts a cheque from CYD Revolution for £300.00

CYD Revolution supports the Maddison Bignall Trust

CYD Revolution is very proud to support the Maddison Bignall Trust, and as well as attending their annual Halloween Ball in Nottingham, donated a cheque for £300 towards the evening.

The Maddison Bignall Trust was set up on the 11th January 2008 after Maddison herself lost a long battle with a brain tumour in October 2007. Maddison was 10 years of age.

The trust aims to support worthwhile causes throughout the UK and Africa, as well as continuing the memory of Maddison Bignall.

CYD Revolution believes in supporting local charities, and feels very proud to be a partner of the Maddison Bignall Trust, a charity that is very close to its Head of Marketing, Dan Lloyd's heart.

"Having lost my Mother to a similar tumour, I felt it was very important to give something back to those who continue to fight against cancer, especially brain cancer. Having personally known Maddison, I felt it was right to support such an important cause, and continue to remember a quite remarkable young lady. CYD Revolution may be a financial services company, but we aim to be a company of the people first and foremost, and supporting people is extremely important to us. We look forward to continuing the great relationship we have with the Maddison Bignall Trust, and would like to personally thank Matt and Jane Bignall for inviting us to attend this wonderful event."

To find out more about the Maddison Bignall Trust,
www.maddisonbignalltrust.co.uk